

Achtung! CoFound: Your business start-up.

So you can concentrate on your idea.

What does it take to start a successful business?

A viable business idea – and the freedom to focus on it consistently.

Achtung! CoFound, the start-up platform of the Achtung! Agency Group, provides precisely this freedom and thus the foundation for your success.

We accompany you as an entrepreneurial partner and co-founder – with capital, infrastructure, experience and a shared interest in your success.



A clear focus: **your idea.**

The **challenges of starting a new business** are well known and stressful: financing issues, legal framework conditions, bureaucratic burdens. All of this ties up valuable resources that are then lacking for the realisation of the actual idea. **Achtung! CoFound offers you a** professional and proven framework in which you can concentrate on the essentials right from the start: **realising your business idea**. Without wasting time. Without painful learning curves.

We take on key tasks involved in co-founding a company, including capital provision, communication, legal matters, accounting, controlling, HR, IT and ongoing sparring.

As joint shareholders, we have one goal: success. We give you everything you need so that you are free from the problems and hurdles of starting a business and can concentrate fully on success.



You work on your business model – we secure the operational environment.

A proven model with clear advantages.

Numerous co-foundings in recent years have shown us that those who don't start alone, but with a well-coordinated team, avoid typical mistakes and setbacks. Co-founding with Achtung! gives you **speed, structure and a strong network** – without compromising your entrepreneurial freedom.

Experience as a resource.

With more than 25 years of entrepreneurial practice and corporate management, as well as **experience from a wide range of co-founding ventures**, we know what is important when building a company. This knowledge flows into every new co-founding venture – **strategically, operationally and in partnership**. We found a company together with you, as co-shareholders with responsibility and the clear goal of making your company successful in the long term.

Your path with respect! CoFound – step by step:

- 1 **Match & Talk** – We get to know each other: you present your idea, we provide initial input and clarify whether a joint start-up makes sense.
- 2 **Concept Sprint** – In just a few weeks, we work together to develop a viable business model – sound, realistic, market-oriented.
- 3 **Start-up & Setup** – The company is founded. You gain access to infrastructure, brand, website, office and relevant services
- 4 **Go-to-market & impact** – We enter the market together – with clear communication, targeted customer approach and strategic launch.
- 5 **Growth & perspective** – You run your company under the umbrella of Achtung! – independently, entrepreneurially, with access to a strong network.



Who is CoFound for? **For founders with ideas and ambition.**

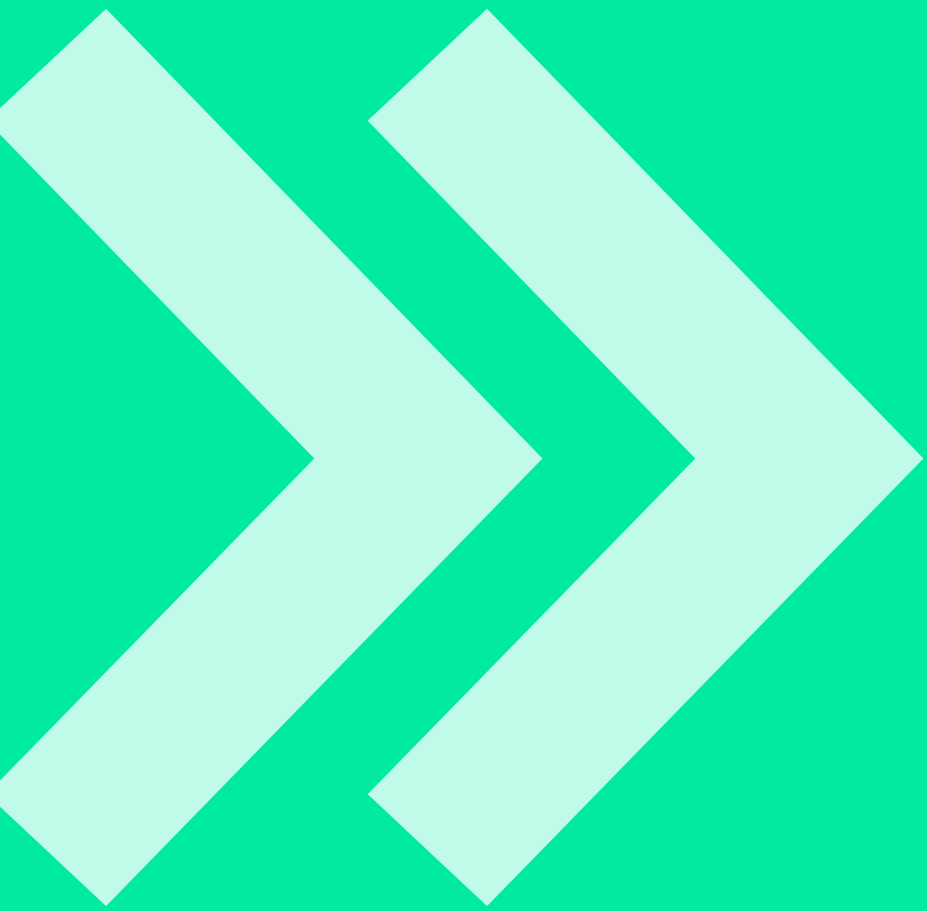
Do you want to build something of your own, but are put off by unnecessary hurdles, uncertainty or going it alone?
Then take note! CoFound is the better alternative to the traditional and riskier solo start-up.

We are the right platform for people who:

- have an idea and drive and don't want to be distracted from it
- think entrepreneurially but don't want to do everything on their own
- value **professional support** and **partnership-based implementation**
- want to start up quickly, focused and substantially
- want to use **25 years of experience** to avoid classic start-up mistakes



Contact & confidential initial consultation.



If you can imagine founding a company together,
talk to us – confidentially and without obligation:



cofound@achtung.de



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